



Digital Lessons for Digital Learners (DL²) Contest

Publishing has taken a new turn and teachers creating quality relevant and engaging content on target for their students has never been easier. The ability to distribute this content is being made easier through delivery systems such as the Consortium for Digital Learning's (CDL) iTunes U K12 portal and Alaska Learning Network (AKLN). Relevant and engaging place-based/theme-based learning has been a focus of several educational efforts by school districts across the state. These opportunities have led us to Digital Lessons for Digital Learners (DL²).

DL² is a contest sponsored by the Association of Alaska School Boards' CDL to reward excellent examples of digital content made by public teachers and students for use across the State.

Three prizes will be awarded to winners' schools for use in their classrooms.

First prize for DL² is a donation of 10 iPad2 tablet mobile devices in a Bretford charging and syncing tray.

Second prize: A teaching station of 1 iPads, Apple TV, and 60" flat screen TV

Third Place: 1 RT ticket and lodging at ISTE 2012

Entry Creation: Two documents are to be created and exported into eBook formats (ePub or .ibook (iBook Authoring)). The two documents are: 1) a Teacher's Lesson Plan - to provide teachers with the lesson plan and resources for a 1 - 4 week unit of study in a subject area and 2) a Student Unit of Study - to provide a student eBook to guide students through a 1 - 4 week unit of study on a cross-curricular educational theme. Each unit of study should be short (no more than 6 pages in template form) and should follow the prescribed format for uniformity across contest entries (See Appendix A). Both eBook documents should contain text, digital images, audio, movies, and hyperlinks so all multimedia content is available in the eBook. Exemplary lessons will include place-based/theme-based components within the lesson. Exemplary assessments for student learning should include opportunities for students to demonstrate their knowledge through hands-on technology presentations and/or creations. These assessments could include podcasts, movies, radio broadcasts, eBooks, multimedia reports, comic builders, and screen-captures. Authentic learning opportunities involving community members, businesses, government entities, etc. outside the classroom are encouraged.

An example of an ePub document demonstrating a unit on "Storm Ready- Frostbite Prevention" can be found on CDL iTunes U K12 site (<http://tinyurl.com/AASBiTunesU>.)

Entry Technical Specifications: Technical specifications of your projects and copyright of content is for use on iTunes U and must adhere to the CDL iTunes U Administrative Guide. A Creative Commons copyright agreement according to the guide and outlined in Appendix A should accompany any submission (see <http://creativecommons.org/choose/>). Any entry without the copyright agreement embedded within the work will not be considered.

Entry Submission: To enter when you are done with your project, please send an email to . You will be sent an email with directions on how you can submit your entry to DL². Deadline for submission is Monday, April 16 at 4:00 pm. Depending on the number of entries, awards will be announced May 18, 2012.

Entry Evaluation: All entries will be evaluated using the DL² scoring guide for content (See Appendix B) and for meeting the technical specifications of the above iTunes U Administrative Guide. Evaluators for the content will be staff of AASB and outside evaluators with expertise in digital educational content.

Several sessions at ASTE are demonstrating how to make ePub and .ibook format documents. Make sure to take advantage of these free training sessions.