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The Lean Machine: How Harley-Davidson Drove Top-Line Growth and Profitability with Revolutionary Lean Product Development, Oosterwal, Dantar P.. New York : Amacom, 2010 . 254 + xvii pages. US\$27.95; Mastering Lean Product Development: A Practical, Event-Driven Process for Maximizing Speed, Profits, and Quality , Mascitelli, Ronald .

The Lean Machine describes Harley-Davidson's journey into lean. Harley-Davidson was an early adopter of the Toyota Product Development System, and the book is strongest in the second half, where Oosterwal describes meeting Allen Ward, the lead researcher into Toyota's product development methods, and then trying to figure out how to adapt those methods to the specific problems that Harley-Davidson needed to solve.

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tion. Their product development process had to be a "Lean Machine" in order to survive and flourish under the company's turbulent history.

Harley-Davidson's Ultimate Lean Machine. The Secret To The ...

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