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### 246 - MARSHALL BROOKLYN

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BPP Learning Media provides comprehensive materials that highlight the areas to focus on for your exams and complement the syllabus to increase your understanding.

Part manual, part manifesto, a humorous yet incisive guide to navigating subtle sexism at work—a pocketbook *Lean In* for the BuzzFeed generation that provides real-life career advice and humorous reinforcement for a new generation of professional women. It was a fight club—but without the fighting and without the men. Every month, the women would huddle in a friend's apartment to share sexist job frustrations and trade tips for how best to tackle them. Once upon a time, you might have called them a consciousness-raising group. But the problems of today's working world are more subtle, less pronounced, harder to identify—and,

if Ellen Pao is any indication, harder to prove—than those of their foremothers. These women weren't just there to vent. They needed battle tactics. And so the fight club was born. Hard-hitting and entertaining, *Feminist Fight Club* blends personal stories with research, statistics, infographics, and no-bullsh\*t expert advice. Bennett offers a new vocabulary for the sexist workplace archetypes women encounter everyday—such as the Manterrupter who talks over female colleagues in meetings or the Himitator who appropriates their ideas—and provides practical hacks for navigating other gender landmines in today's working world. With original illustrations, *Feminist Mad Libs*, a *Negotiation Cheat Sheet*, as well as fascinating historical research and a kit for “How to Start Your Own Club,” *Feminist Fight Club* tackles both the external (sexist) and internal (self-sabotaging) behaviors that plague today's women—as well as the system that perpetuates them.

Winner of the PEN Translation Prize, these translations by noted American poet Charles Wright bring one of the major collections of poetry in this century to English-speaking authors. Nobel laureate Eugenio Montale considered *La Bufera e Altro* (The Storm and Other Poems) his best book.

The Internet is a new battleground between governments that censor online content and those who advocate Internet freedom. This report examines the implications of Internet freedom for state-society relations in nondemocratic regimes.

Your business reputation can take years to build—and mere minutes to destroy. The range of business threats is evolving rapidly but your organization can thrive and gain a competitive advantage with your business vision for enterprise risk management. Trends affecting markets—events in the global financial markets, changing technologies, environmental priorities, dependency on intellectual property—all underline how important it is to keep up to speed on the latest financial risk management practices and procedures. This popular book on enterprise risk management has been expanded and updated to include new themes and current trends for today's risk practitioner. It features up-to-date materials on new threats, lessons from the recent financial crisis, and how businesses need to protect themselves in terms of business interruption, security, project and reputational risk management. Project risk management is now a mature discipline with an international standard for its implementation. This book reinforces that project risk management needs to be systematic, but also that it must be embedded to become part of an organization's DNA. This book promotes techniques that will help you im-

plement a methodical and broad approach to risk management. The author is a well-known expert and boasts a wealth of experience in project and enterprise risk management. Easy-to-navigate structure breaks down the risk management process into stages to aid implementation. Examines the external influences that bring sources of business risk that are beyond your control. Provides a handy chapter with tips for commissioning consultants for business risk management services. It is a business imperative to have a clear vision for risk management. *Simple Tools and Techniques for Enterprise Risk Management, Second Edition* shows you the way.

While Americans are generally aware of China's ambitions as a global economic and military superpower, few understand just how deeply and assertively that country has already sought to influence American society. As the authors of this volume write, it is time for a wake-up call. In documenting the extent of Beijing's expanding influence operations inside the United States, they aim to raise awareness of China's efforts to penetrate and sway a range of American institutions: state and local governments, academic institutions, think tanks, media, and businesses. And they highlight other aspects of the propagandistic "discourse war" waged by the Chinese government and Communist Party leaders that are less expected and more alarming, such as their view of Chinese Americans as members of a worldwide Chinese diaspora that owes undefined allegiance to the so-called Motherland. Featuring ideas and policy proposals from leading China specialists, *China's Influence and American Interests* argues that a successful future relationship requires a rebalancing toward greater transparency, reciprocity, and fairness. Throughout, the authors also

strongly state the importance of avoiding casting aspersions on Chinese and on Chinese Americans, who constitute a vital portion of American society. But if the United States is to fare well in this increasingly adversarial relationship with China, Americans must have a far better sense of that country's ambitions and methods than they do now.

The book uses anthropological methods and insights to study the practice of anthropology. It calls for a paradigm shift, away from the publication treadmill, toward a more profile-raising paradigm that focuses on addressing a broad array of social concerns in meaningful ways.

Is journalism under threat? Censorship, political pressure, intimidation, job insecurity and attacks on the protection of journalists' sources - how can these threats be tackled? *Journalism at Risk* is a new book from the Council of Europe, in which ten experts from different backgrounds examine the role of journalism in democratic societies. Is journalism under threat? The image of journalists, as helmeted war correspondents protected by bullet-proof vests and armed only with cameras and microphones, springs to mind. Physical threats are only the most visible dangers, however. Journalists and journalism itself are facing other threats such as censorship, political and economic pressure, intimidation, job insecurity and attacks on the protection of journalists' sources. Social media and digital photography mean that anyone can now publish information, which is also upsetting the ethics of journalism. How can these threats be tackled? What is the role of the Council of Europe, the European Court of Human Rights and national governments in protecting journalists and freedom of expression? In this book, 10 experts from different backgrounds analyse the situa-

tion from various angles. At a time when high-quality, independent journalism is more necessary than ever - and yet when the profession is facing many different challenges - they explore the issues surrounding the role of journalism in democratic societies.

The Enterprise Operations Practice & Revision Kit allows you to apply your knowledge by putting theory in to practice. It contains two complete mock exams, exam standard test questions and covers all the main syllabus areas including global business environment, information systems, operations management, marketing and managing human capital and provides plenty of advice on how to approach each. Through practice, you are equipped with the best techniques to face the exam and earn the maximum number of marks.

Hydrogels represent one of the cornerstones in tissue engineering and regenerative medicine, due to their biocompatibility and physiologically relevant properties. These inherent characteristics mean that they can be widely exploited as bioinks in 3D bioprinting for tissue engineering applications as well as injectable gels for cell therapy and drug delivery purposes. The research in these fields is booming and this book provides the reader with a terrific introduction to the burgeoning field of injectable hydrogel design, bioprinting and tissue engineering. Edited by three leaders in the field, users of this book will learn about different classes of hydrogels, properties and synthesis strategies to produce bioinks. A section devoted to the key processing and design challenges at the hydrogel/3D bioprinting/tissue interface is also covered. The final section of the book closes with pertinent clinical applications. Tightly edited, the reader will find this book to be a coher-

ent resource to learn from. It will appeal to those working across biomaterials science, chemical and biomedical engineering, tissue engineering and regenerative medicine.

A technology expert describes a possible future, and its repercussions in the area of privacy, social control and political manipulation, of a world where more and more things, like eyeglasses, thermostats and home security systems are reliant on the Internet.

Contributors: Anne Applebaum, Anne-Marie Brady, Alexander Cooley, Javier Corrales, Ron Deibert, Larry Diamond, Patrick Merloe, Abbas Milani, Andrew Nathan, Marc F. Plattner, Peter Pomerantsev, Douglas Rutzen, Lilia Shevtsova, Alex Vatanka, Christopher Walker, and Frederic Wehrey

Understanding tinnitus and treating patients with tinnitus must involve many disciplines of basic science and clinical practice. The book provides comprehensive coverage of a wide range of topics related to tinnitus including its pathophysiology, etiology and treatment. The chapters are written by researchers and clinicians who are active in the areas of basic science such as neurophysiology and neuroanatomy and in clinical specialties of psychology, psychiatry, audiology and otolaryngology. \* Comprehensive coverage of the pathology and cause of tinnitus including genetics \* Hyperacusis, phonophobia and other abnormalities in perception of sounds \* The role of neural plasticity in tinnitus

In this follow-up to his hugely popular *The Book of Trees and Visual Complexity*, Manuel Lima takes us on a lively tour through millennia of circular information design. Three hundred detailed and colorful illustrations from around the world cover an encyclopedic

array of subjects—architecture, urban planning, fine art, design, fashion, technology, religion, cartography, biology, astronomy, and physics, all based on the circle, the universal symbol of unity, wholeness, infinity, enlightenment, and perfection. Clay tokens used by ancient Sumerians as a system of recording trade are juxtaposed with logos of modern retailers like Target; Venn diagrams are discussed alongside the trefoil biohazard symbol, symbols of the Christian trinity, and the Olympic rings; and a diagram revealing the characteristics of ten thousand porn stars displays structural similarities to early celestial charts placing the earth at the center of the universe. Lima's introduction provides an authoritative history of the circle, and a preface describes his unique taxonomy of the many varieties of circle diagrams, rounding out this visual feast for infographics enthusiasts.

## 2. The broadcast media

The 2010 edition has been written in conjunction with the examiner to fully reflect what could be tested in the exam. Fully revised with additional readings and examples, it provides complete study material for the May and November 2010 exams.

"One of the most complete collections of essays on U.S.-Mexico border studies"--Provided by publisher.

\* Integrates economic and political factors underlying exchange rate determination. \* Uses the balance-of-payments framework to assess economic links among nations. \* Presents a comprehensive discussion of the foreign exchange market. \* Discusses the key parity conditions in international finance that relate interest rates, exchange rates, and inflation rates, and the underlying arbitrage considerations that determine them-along with numerous

real-world applications. \* Presents distinctions between real and nominal exchange rates and between accounting and economic exposure and their significance for exchange risk management. \* Provides a comprehensive discussion of the mechanisms multinational firms use to manage interaffiliate fund flows on a global basis. \* Presents the underpinnings of financial markets and the implications for international capital flows. \* Presents specialized financing and risk management techniques. \* Discusses the assessment of the cost of capital for foreign investments. \* Discusses the nature and consequences of international portfolio investment, including emerging market investments. \* Presents the development of global strategies of multinational corporations. \* Provides the means for analyzing foreign investments. \* Covers political risk measurement and management. \* Includes a number of distinctive pedagogical features including real-world examples, vignettes, illustrations, and hundreds of realistic end-of-chapter questions and problems.

Gegenstände, die über das Internet kommunizieren, gar selbstständig Entscheidungen treffen - das schien eher zum Gedankengut von Nerds und Science-Fiction-Fans zu passen als zu einem realistischen Bild unserer Wirklichkeit. Inzwischen haben die Visionen Einzug in unseren Alltag gehalten - über Sportarmbänder, vernetzte Automobile und Haushaltsgeräte, die sich via Smartphone steuern lassen. Was bedeutet diese Entwicklung für uns? Macht sie unser Leben besser oder gefährdet sie es? Philip N. Howard forscht seit vielen Jahren über den Einfluss der digitalen Medien auf das politische Leben. Er zeigt, wie wir uns vor den Gefahren schützen, aber auch die Potenziale nutzen.

A definitive reference to the policies and practices for treating dis-

ruptive and impulse-control disorders, edited by renowned experts The Wiley Handbook of Disruptive and Impulse-Control Disorders offers a comprehensive overview that integrates the most recent and important scholarship and research on disruptive and impulse-control disorders in children and adolescents. Each of the chapters includes a summary of the most relevant research and knowledge on the topic and identifies the implications of the findings along with important next directions for research. Designed to be practical in application, the text explores the applied real-world value of the accumulated research findings, and also includes policy implications and recommendations. The handbook address the nature and definition of the disorders, the risk factors associated with the development and maintenance of this cluster of disorders, the assessment processes, as well as the evidence-based treatment and prevention practices. The volume incorporates information from the ICD-11, a newly revised classification system, along with the recently published DSM-5. This important resource: Contains a definitive survey that integrates the most recent and important research and scholarship on disruptive and impulse-control disorders in children and adolescents Emphasizes the applied real-world value of the accumulated research findings Explores policy implications and recommendations to encourage evidence-based practice Examines the nature and definition, risk factors, assessment, and evidence-based practice; risk factors are subdivided into child, family, peer group, and broader context Considers changes, advances, and controversies associated with new and revised diagnostic categories Written for researchers, clinicians, and professionals in the field, The Wiley Handbook of Disruptive and Impulse-Control Disorders offers an

up-to-date review of the most authoritative scholarship and research on disruptive and impulse-control disorders in children and adolescents as well as offering recommendations for practice.

In the post-digital era, investigative journalism around the world faces a revolutionary shift in the way information is gathered and interpreted. Reporters in the field are confronted with data sources, new logics of information dissemination, and a flood of disinformation. Investigative journalists are working with programmers, designers and scientists to develop innovative tools and hands-on approaches that assist them in disclosing the misuse of power and uncovering injustice. This volume provides an overview of the most sophisticated techniques of digital investigative journalism: data and computational journalism, which investigates stories hidden in numbers; immersive journalism, which digs into virtual reality; drone journalism, which conquers hitherto inaccessible territories; visual and interactive journalism, which reforms storytelling with images and audience perspectives; and digital forensics and visual analytics, which help to authenticate digital content and identify sources in order to detect manipulation. All these techniques are discussed against the backdrop of international political scenarios and globally networked societies. This edited volume, written by renowned international media practitioners and scholars, is full of illuminating insights into digital investigative journalism and addresses professional journalists, journalism researchers and students.

In its fifth edition, this report focuses on recent developments in Africa's banking sectors and the policy options for all stakehold-

ers. The study of banking sectors across all African sub-regions includes the results of the EIB survey of banking groups operating in Africa. Three thematic chapters address challenges and opportunities for financing investment in Africa: Investing sustainably in Africa's cities; Mobilising agricultural value chain financing in Africa: why and how; Remittances and financial sector development in Africa.

The science behind global warming, and its history: how scientists learned to understand the atmosphere, to measure it, to trace its past, and to model its future. Global warming skeptics often fall back on the argument that the scientific case for global warming is all model predictions, nothing but simulation; they warn us that we need to wait for real data, "sound science." In *A Vast Machine* Paul Edwards has news for these skeptics: without models, there are no data. Today, no collection of signals or observations—even from satellites, which can "see" the whole planet with a single instrument—becomes global in time and space without passing through a series of data models. Everything we know about the world's climate we know through models. Edwards offers an engaging and innovative history of how scientists learned to understand the atmosphere—to measure it, trace its past, and model its future.

This textbook covers the entire Business Process Management (BPM) lifecycle, from process identification to process monitoring, covering along the way process modelling, analysis, redesign and automation. Concepts, methods and tools from business management, computer science and industrial engineering are blended into one comprehensive and inter-disciplinary approach. The presentation is illustrated using the BPMN industry standard defined

by the Object Management Group and widely endorsed by practitioners and vendors worldwide. In addition to explaining the relevant conceptual background, the book provides dozens of examples, more than 230 exercises – many with solutions – and numerous suggestions for further reading. This second edition includes extended and completely revised chapters on process identification, process discovery, qualitative process analysis, process redesign, process automation and process monitoring. A new chapter on BPM as an enterprise capability has been added, which expands the scope of the book to encompass topics such as the strategic alignment and governance of BPM initiatives. The textbook is the result of many years of combined teaching experience of the authors, both at the undergraduate and graduate levels as well as in the context of professional training. Students and professionals from both business management and computer science will benefit from the step-by-step style of the textbook and its focus on fundamental concepts and proven methods. Lecturers will appreciate the class-tested format and the additional teaching material available on the accompanying website.

"Following the Arab Spring, the use of social media has become instrumental in organising activist movements and spreading political dissent in the Middle East. New online behaviours have transformed traditional communication channels, enabling young people of all backgrounds to feel politically empowered. But now that spring has turned to winter, what are the long-term implications of internet activism in the region? *Social Media in the Arab World* provides a unique insight into the role of online communications as a force for change in the Gulf States. Featuring examples as di-

verse as neo-patrimonial politics in Saudi Arabia and the ways an online presence affects the status of women in Kuwait, the chapters examine shifts in the political, social and religious identities of citizens as a result of increased digital activism. With contributions from a variety of inter-disciplinary experts, this wide-ranging study examines the consequences of changing power dynamics brought about by popular social media. In doing so, this book offers an original perspective on the long-term implications of internet usage in the Arab world and is essential reading for students and researchers working across the region."--Bloomsbury Publishing.

This volume is for students and scholars of intellectual property law, practitioners seeking creative arguments from across the field, and policymakers searching for solutions to changing social and technological issues. The book explores the tensions between two fundamentally competing demands made of IP law.

Should we fear or welcome the internet's evolution? The "internet of things" is the rapidly growing network of everyday objects—eyeglasses, cars, thermostats—made smart with sensors and internet addresses. Soon we will live in a pervasive yet invisible network of everyday objects that communicate with one another. In this original and provocative book, Philip N. Howard envisions a new world order emerging from this great transformation in the technologies around us. Howard calls this new era a *Pax Technica*. He looks to a future of global stability built upon device networks with immense potential for empowering citizens, making government transparent, and broadening information access. Howard cautions, however, that privacy threats are enormous, as is the potential for social control and political manipulation. Draw-

ing on evidence from around the world, he illustrates how the internet of things can be used to repress and control people. Yet he also demonstrates that if we actively engage with the governments and businesses building the internet of things, we have a chance to build a new kind of internet—and a more open society.

**\*\*WINNER OF THE 2020 NOBEL PRIZE IN PHYSICS\*\*** The Road to Reality is the most important and ambitious work of science for a generation. It provides nothing less than a comprehensive account of the physical universe and the essentials of its underlying mathematical theory. It assumes no particular specialist knowledge on the part of the reader, so that, for example, the early chapters give us the vital mathematical background to the physical theories explored later in the book. Roger Penrose's purpose is to describe as clearly as possible our present understanding of the universe and to convey a feeling for its deep beauty and philosophical implications, as well as its intricate logical interconnections. The Road to Reality is rarely less than challenging, but the book is leavened by vivid descriptive passages, as well as hundreds of hand-drawn diagrams. In a single work of colossal scope one of the world's greatest scientists has given us a complete and unrivalled guide to the glories of the universe that we all inhabit. 'Roger Penrose is the most important physicist to work in relativity theory except for Einstein. He is one of the very few people I've met in my life who, without reservation, I call a genius' Lee Smolin

Técnicas rompedoras utilizadas por los mejores chefs del mundo "El libro más importante en las artes culinarias desde Escoffier." - Tim Zagat Una revolución está en marcha en el arte de la cocina.

Al igual que el impresionismo francés rompió con siglos de tradición artística, en los últimos años la cocina modernista ha franqueado los límites de las artes culinarias. Tomando prestadas técnicas de laboratorio, los chefs de santuarios gastronómicos mundialmente reconocidos, como elBulli, The Fat Duck, Alinea y wd~50, han abierto sus cocinas a la ciencia y a la innovación tecnológica incorporando estos campos de conocimiento al genio creativo de la elaboración de alimentos. En Modernist Cuisine: El arte y la ciencia de la cocina, Nathan Myhrvold, Chris Young y Maxime Bilet --científicos, creadores y reconocidos cocineros-- revelan a lo largo de estos seis volúmenes, de 2.440 páginas en total, unas técnicas culinarias que se inspiran en la ciencia y van de lo insospechado a lo sublime. Las 20 personas que componen el equipo de The Cooking Lab han conseguido nuevos y asombrosos sabores y texturas con utensilios como el baño María, los homogeneizadores y las centrifugas e ingredientes como los hidrocoloides, los emulsionantes y las enzimas. Modernist Cuisine es una obra destinada a reinventar la cocina. ¿Cómo se hace una tortilla ligera y tierna por fuera pero sabrosa y cremosa por dentro? ¿O patatas fritas esponjosas por dentro y crujientes por fuera? Imagínese poder envolver un mejillón con una esfera de gelatina de su propio jugo, dulce y salado a la vez. O preparar una mantequilla solo a base de pistachos, fina y homogénea. Modernist Cuisine explica todas estas técnicas y le guía paso a paso con ilustraciones. La ciencia y la tecnología de la gastronomía cobran vida en miles de fotografías y diagramas originales. Las técnicas fotográficas más novedosas e impresionantes permiten al lector introducirse en los alimentos para ver toda la cocina en acción, desde las fibras microscópicas de un trozo de carne hasta la sección

transversal de una barbacoa Weber. La experiencia de comer y cocinar bajo una perspectiva completamente nueva. Una muestra de lo que va a descubrir: Por qué sumergir los alimentos en agua helada no detiene el proceso de cocción Cuando cocer en agua es más rápido que al vapor Por qué subir la parrilla no reduce el calor Por qué el horneado es principalmente un proceso de secado Por qué los alimentos fritos se doran mejor y saben más si el aceite se ha utilizado previamente Cómo pueden las modernas técnicas de cocina conseguir resultados perfectos sin el tiempo exacto o la buena suerte que requieren los métodos tradicionales Incluye aspectos cruciales como: Los sorprendentes principios científicos que encierran los métodos tradicionales de preparación de los alimentos, como asar, ahumar y saltear La guía más completa publicada hasta la fecha sobre la cocina al vacío, con las mejores opciones para baños María, materiales de envasado y equipos de sellado, estrategias de cocción y consejos para solucionar problemas Más de 250 páginas sobre carnes, pescados y marisco y 130 páginas sobre frutas, verduras y cereales, incluidas cientos de recetas paramétricas y técnicas paso a paso Extensos capítulos que explican cómo obtener conseguir resultados increíbles utilizando modernos espesantes, geles, emulsiones y espumas, incluidas recetas de muestra y muchas fórmulas Más de 300 páginas de nuevas recetas con presentaciones listas para servirse en restaurantes de alta cocina, además de recetas adaptadas de grandes chefs como Grant Achatz, Ferran Adrià, Heston Blumenthal, David Chang, Wylie Dufresne y David Kinch, entre otros Volumen 1: Historia y fundamentos Volumen 2: Técnicas y equipamiento Volumen 3: Animales y plantas Volumen 4: Ingredientes y preparaciones Volumen 5: Recetas listas para servir Volu-

men 6: Manual de cocina, impreso en papel resistente al agua, con recetas de ejemplo y exhaustivas tablas de referencia

Displays the author's treatment of love in the context of modern history and spiritual faith, and includes extensive notes

This book provides an overview on current sustainable machining. Its chapters cover the concept in economic, social and environmental dimensions. It provides the reader with proper ways to handle several pollutants produced during the machining process. The book is useful on both undergraduate and postgraduate levels and it is of interest to all those working with manufacturing and machining technology.

This book discusses the various open issues of blockchain technology, such as the efficiency of blockchain in different domains of digital cryptocurrency, smart contracts, smart education system, smart cities, cloud identity and access, safeguard to cybersecurity and health care. For the first time in human history, people across the world can trust each other and transact over a large peer-to-peer networks without any central authority. This proves that, trust can be built not only by centralized institution but also by protocols and cryptographic mechanisms. The potential and collaboration between organizations and individuals within peer networks make it possible to potentially move to a global collaborative network without centralization. Blockchain is a complex social, economic and technological phenomenon. This questions what the established terminologies of the modern world like currency, trust, economics and exchange would mean. To make any sense, one needs to realize how much insightful and potential it is in the context and the way it is technically developed. Due to rapid changes in accessing the documents through online transac-

tions and transferring the currency online, many previously used methods are proving insufficient and not secure to solve the problem which arises in the safe and hassle-free transaction. Nowadays, the world changes rapidly, and a transition flow is also seen in Business Process Management (BPM). The traditional Business Process Management holds good establishment last one to two decades, but, the internal workflow confined in a single organization. They do not manage the workflow process and information across organizations. If they do so, again fall in the same trap as the control transfers to the third party that is centralized server and it leads to tampering the data, and single point of failure. To address these issues, this book highlights a number of unique problems and effective solutions that reflects the state-of-the-art in blockchain Technology. This book explores new experiments and yields promising solutions to the current challenges of blockchain technology. This book is intended for the researchers, academicians, faculties, scientists, blockchain specialists, business management and software industry professionals who will find it beneficial for their research work and set new ideas in the field of blockchain. This book caters research work in many fields of blockchain engineering, and it provides an in-depth knowledge of the fields covered.

Controllers in the 21st Century need to master more than the technical accounting skills to become the strategic leaders their companies need. You need to be an effective leader and manager. You need to explain the debits and credits at a high level to the CFO while keeping one hand in the weeds. You have to anticipate the risks your company faces in an increasingly complex,

competitive, and regulatory landscape. And you have to be an expert in ever-changing technology. But how do you learn all these parts of your job? These skills aren't taught alongside the debits and credits in school. In *Controller's Code*, Mike Whitmire gives you the inside scoop on the skills you need to have a stellar career in the controller's seat. You'll get real-world guidance from finance pros at leading companies so you can write your own success story and play a bigger role at your company.

Modern science communication has emerged in the twentieth century as a field of study, a body of practice and a profession—and it is a practice with deep historical roots. We have seen the birth of interactive science centres, the first university actions in teaching and conducting research, and a sharp growth in employment of science communicators. This collection charts the emergence of modern science communication across the world. This is the first volume to map investment around the globe in science centres, university courses and research, publications and conferences as well as tell the national stories of science communication. How did it all begin? How has development varied from one country to another? What motivated governments, institutions and people to see science communication as an answer to questions of the social place of science? *Communicating Science* describes the pathways followed by 39 different countries. All continents and many cultures are represented. For some countries, this is the first time that their science communication story has been told.

A renowned journalist's "vivid" account of his battle with Murdoch after the global media baron bought the Times of London (Chicago Tribune). In 1981, Harold Evans was the editor of one of Bri-

tain's most prestigious publications, the Sunday Times, which had thrived under his watch. When Australian publishing baron Rupert Murdoch bought the daily Times of London, he persuaded Evans to become its editor with guarantees of editorial independence. But after a year of broken promises and conflict over the paper's direction, Evans departed amid an international media firestorm. Evans's story is a gripping, behind-the-scenes look at Murdoch's ascension to global media magnate. It is Murdoch laid bare, an intimate account of a man using the power of his media empire for his own ends. Riveting, provocative, and insightful, Good Times, Bad Times is as relevant today as when it was first written. With details on the scandalous deal between Murdoch and Margaret Thatcher, this updated ebook edition includes an extensive new preface by Evans, the New York Times–bestselling author of *Do I Make Myself Clear?*, discussing the Rupert Murdoch phone-hack-

ing scandal.

CIMA Official Learning Systems are the only textbooks recommended by CIMA as core reading. Written by the CIMA examiners, markers and lecturers, they specifically prepare students to pass the CIMA exams first time. Fully updated to reflect the 2010 syllabus, they are crammed with features to reinforce learning, including: - step by step coverage directly linked to CIMA's learning outcomes - fully revised examples and case studies - extensive question practice to test knowledge and understanding - integrated readings to increase understanding of key theory - colour used throughout to aid navigation \* The Official Learning systems are the only study materials endorsed by CIMA \* Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success \* Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice